

Boxboard Europe

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Related News Boxboard/Cartonboard Europe

Smurfit Westrock launches new Better Planet targets in 2025 sustainability report

- Tuesday 12 May

Smurfit Westrock has published its 2025 Sustainability Report, outlining ambitious new Better Planet targets, the significant progress made across climate, circularity and communities, and the role of paper based packaging in supporting a lower carbon, circular economy.

The report details how sustainability is embedded across Smurfit Westrock’s operations, and a key feature is the introduction of the following new, quantified Better Planet targets:

- Reduce Scope 1 and 2 greenhouse gas emissions by 28% by 2030, from a 2019 baseline, in line with the Paris Agreement
- Cut water intake at mills by 22% by 2030
- Reduce waste sent to landfill by 24% by 2030
- Invest over \$40 million in social, environmental and community initiatives by 2030

The report also shows how Smurfit Westrock’s Better Planet Packaging initiative—which is focused on engaging stakeholders in packaging innovation, circularity and collaboration—is delivering value for customers and helping them achieve their goals.

Through a mix of case studies and detailed reporting, the report brings Smurfit Westrock’s sustainability projects to life, such as four box plants in France achieving net zero Scope 1 and 2 emissions. The report also details several major capital investments in water sustainability including a \$30 million upgrade to the wastewater pre-treatment and recycling system at the Solvay mill in New York.

Highlights resulting in tangible biodiversity and community outcomes include work with the Forestry Stewardship Council (FSC) to further strengthen chain of custody standards and a collaboration with the World Wildlife Federation on their Wild Wisdom Biodiversity contest for thousands of school children in Colombia.

Tony Smurfit, Smurfit Westrock President and CEO, said: “We look for the business case in everything we do, and sustainability is no different. Across the markets in which we operate, stakeholders such as customers and investors continue to expect it, and we remain focused on reducing our environmental footprint. I believe that sustainable business is good business.”

Garrett Quinn, Group Head of Sustainability, Branding and Communications at Smurfit Westrock, added: “This report clearly illustrates the actions we are taking across our business to help deliver a more sustainable future,

underpinned by our customer focus, our global scale, and our capital investment.

“At Smurfit Westrock, sustainability is firmly embedded in how we operate. By setting clear, measurable targets and continuing to invest in circular, paper based solutions, we are strengthening our ability to serve customers, manage risk and support the transition to a lower carbon, circular economy.”

Burgo Group to take part in Packaging Premiere 2026 at Allianz MiCo, Milan from May 19 - 21

- Tuesday 12 May

Burgo Group is taking part in Packaging Première 2026 to highlight the strategic role of paper in the high-end packaging sector.

From 19 to 21 May 2026, stand C11 in Hall 3 at Allianz MiCo will host a preview of Burgo Group’s offering for those who design and produce quality packaging solutions.

Burgo Group’s space aims to present itself, ideally, as a laboratory open to the public, to packaging professionals and to brand managers. A laboratory that reveals how paper can be rethought to become the ideal material for protecting products, an instrument for creating packs that express, in a tangible way, the value of excellence.

For this reason, Burgo Group will be at the show with sample books and examples of converting applications made with three different types of paperboard: SUN TOP, SUN STRONG and SUN BRIGHT.

- SUN TOP, coated GC1 board, with double coating on the front side and a light single-layer coating on the reverse side. It is available in weights from 200 to 350 g/m².
- SUN STRONG, coated GC2 board, with double coating on the front side and a natural, uncoated reverse side. The weight range is 215 to 325 g/m².
- SUN BRIGHT, SBS board available in single-coated (ISC) and double-coated (2SC) versions. The ISC version is offered in a weight range from 170 to 350 g/m². In the 2SC version, the weight range has recently been extended to include 420, 480 and 520 g/m². SUN BRIGHT 2SC is therefore now available in weights from 200 to 520 g/m².

Paper and packaging

The role of paper in the packaging sector, and its value in the consumer experience, is highlighted by the very theme of Packaging Première 2026: Paper Tracks.

Boxboard/Cartonboard Europe Key Attributes

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0098	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g, free delivered France, €/tonne	01 May 2026	980 - 1190	0 (0.00%)	May 2026	980 - 1190
FP-CBB-0100	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g free delivered Germany €/tonne	01 May 2026	980 - 1180	0 (0.00%)	May 2026	980 - 1180

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0099	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered France, €/tonne	01 May 2026	700 - 710	0 (0.00%)	May 2026	700 - 710
FP-CBB-0101	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered Germany, €/tonne	01 May 2026	680 - 705	0 (0.00%)	May 2026	680 - 705

Boxboard/Cartonboard Germany Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0100	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g free delivered Germany €/tonne	01 May 2026	980 - 1180	0 (0.00%)	May 2026	980 - 1180
FP-CBB-0101	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered Germany, €/tonne	01 May 2026	680 - 705	0 (0.00%)	May 2026	680 - 705

Boxboard/Cartonboard Spain Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0104	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g, free delivered Spain, €/tonne	01 Apr 2026	970 - 1190	15 (1.41%)	Apr 2026	970 - 1190
FP-CBB-0105	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered Spain, €/tonne	01 Apr 2026	680 - 705	15 (2.21%)	Apr 2026	680 - 705

Boxboard/Cartonboard France Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0098	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g, free delivered France, €/tonne	01 May 2026	980 - 1190	0 (0.00%)	May 2026	980 - 1190
FP-CBB-0099	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered France, €/tonne	01 May 2026	700 - 710	0 (0.00%)	May 2026	700 - 710

Boxboard/Cartonboard Italy Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0102	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g, free delivered Italy, €/tonne	01 Apr 2026	980 - 1190	15 (1.40%)	Apr 2026	980 - 1190
FP-CBB-0103	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered Italy, €/tonne	01 Apr 2026	680 - 700	15 (2.22%)	Apr 2026	680 - 700

Boxboard/Cartonboard UK Markets

Symbol	Description	Date	Price	+/-	Month	Monthly Average
FP-CBB-0094	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g, free delivered United Kingdom, £/tonne	01 May 2026	975 - 1160	15 (1.43%)	May 2026	975 - 1160
FP-CBB-0095	Cartonboard/boxboard, folding boxboard (GC2) 270-280 g, free delivered United Kingdom, €/tonne	01 May 2026	1126 - 1339	24.5 (2.03%)	May 2026	1126 - 1339
FP-CBB-0096	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered United Kingdom, £/tonne	01 May 2026	700 - 750	15 (2.11%)	May 2026	700 - 750
FP-CBB-0097	Cartonboard/boxboard, white-lined chipboard (GD2) 300 g, free delivered United Kingdom, €/tonne	01 May 2026	808 - 866	22 (2.70%)	May 2026	808 - 866